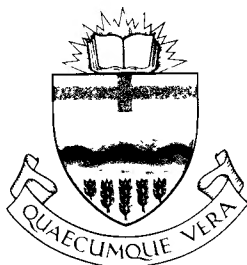




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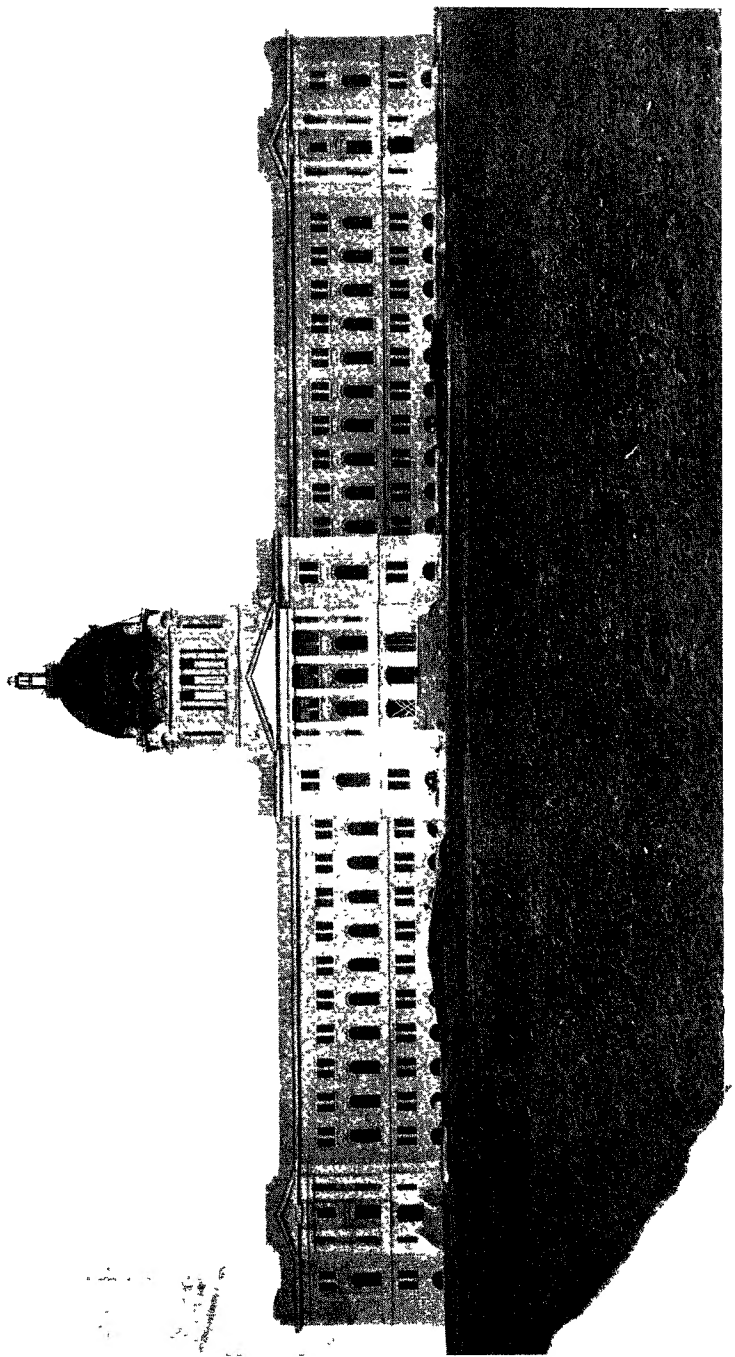
Alberta Heritage Savings Trust Fund
Library Development Grant

Regina

The Queen City of the Middle West

THE UNDISPUTED BUSINESS
CENTRE OF THE WHEAT
FIELDS OF CANADA

Issued by
REGINA BOARD OF TRADE
1911



Parliament Buildings, Regina

Industrial, Commercial and Financial Regina, Saskatchewan



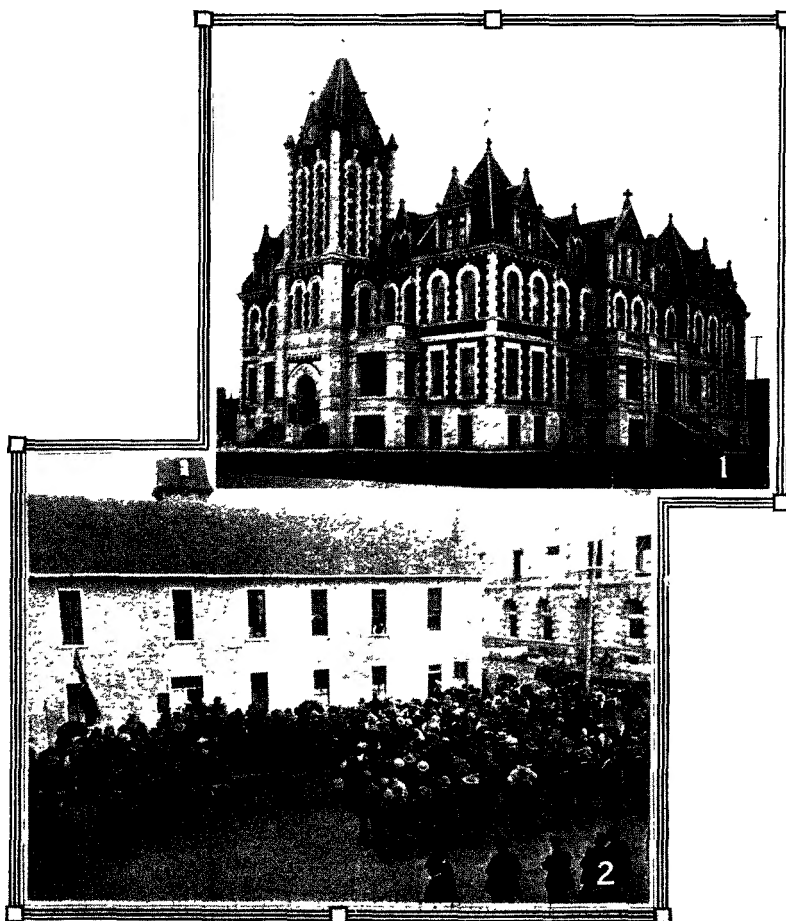
VERY few cities in the Dominion of Canada can boast of having made such progress within the past few years as can the Queen City of the West—Regina, Saskatchewan.

Visitors to our city the past two months who have not been here within two years' time are astonished at the progress that has been made. Two years ago where the undulating prairie grassed waved in the breeze, now stand solid rows of business houses, residences and boulevarded streets. Truly, a marvelous change, that denotes the progress of Commerce and Industry in Western Canada—Saskatchewan—is rapidly building up business centres that will vie with any of the cities of Canada or the United States in importance financially or commercially.

The rich, wealthy country surrounding this centre is responsible for much of its rapid growth. It is only beginning to be realized that nowhere on this continent does there exist such a field for opportunities as now lie open in Saskatchewan, with her rich, fertile soil, unexcelled for the product of the staple foods of the world.

From the fact that the country possesses these valuable assets it is to be presumed that huge centres will in course of time be built up from which the commerce and trade of so vast and wealthy a country will be handled.

Regina, being situated in the very heart of the Province, is bound to be the chief centre. This honor has been hers since the first settler arrived in the Province and all indications point conclusively to the fact that she will continue
e so.



1 Regina City Hall of 1911

2 Regina City Hall of 1905

1911—A Statistical Record Breaker in Regina

Convincing proofs of the progress of the city can be had in the remarkable increases in Bank Clearings, Post Office and Customs Receipts, etc.

Bank Clearings

| | |
|----------------------------|---------------|
| For the year 1910, total | \$ 50,739,159 |
| First six months, 1910 | 20,202,358 |
| First six months, 1911 | 31,002,659 |
| Increase of 1911 over 1910 | 10,800,301 |
| Or over 50 per cent. | |

Regina Post Office

Receipts for June

| | 1911 | 1910 |
|---------------------|-------------|-------------|
| Postage Stamps . | \$ 9,429.92 | \$ 7,546.53 |
| Money Orders issued | 38,738.78 | 23,188.92 |
| Money Orders paid | 34,896.35 | 27,254.79 |
| Postal Notes issued | 24,919.15 | 19,992.68 |
| Postal Notes paid. | 7,842.02 | 6,432.61 |

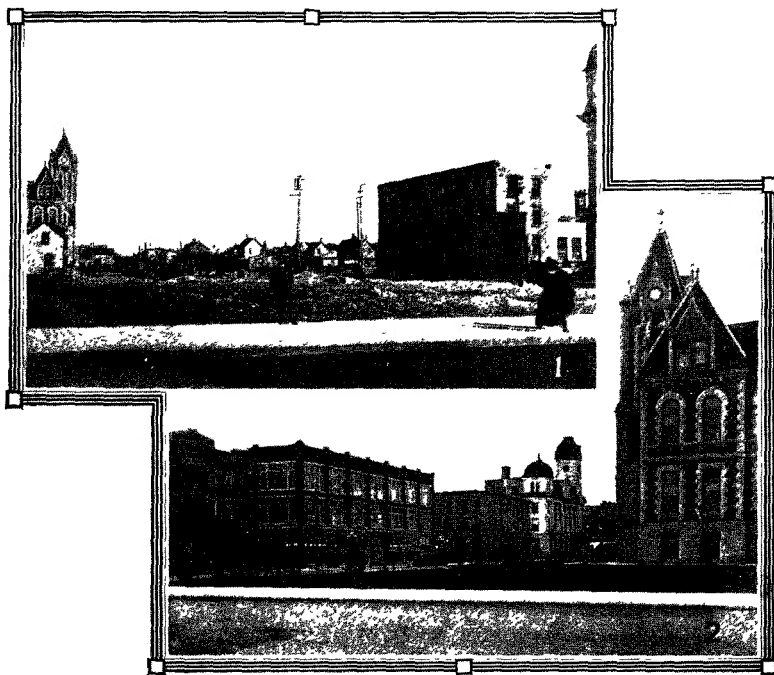
Stamp sales in Regina during 1910 amounted to \$93,274.44. 1911 will show an increase of 25 per cent. when the full returns are in.

Custom Returns

| | |
|-----------------------------|---------------|
| For first six months, 1910. | \$ 321,347.59 |
| For first six months, 1911. | 363,979.35 |
| 1911 increase over 1910 | 42,631.76 |

Assessment

| Year | Value |
|------|--------------|
| 1903 | \$ 1,226,000 |
| 1905 | 3,200,000 |
| 1906 | 7,100,000 |
| 1908 | 13,412,000 |
| 1911 | 20,000,000 |



1 Eleventh Avenue, Regina, 1906

2 Eleventh Avenue, Regina, 1911.

Financial

Numerous prominent financiers have announced that Regina's financial business is worthy of a city two or three times its size.

Ten chartered banks are established here.

Sixty-four companies registered in Saskatchewan under The Foreign Companies Act during 1910.

The aggregate capital amounted to \$56,028,000.

No less than forty-seven with capital of \$49,649,000 made *their headquarters in Regina*, a convincing argument of Regina's claim to be the leading financial centre of Western Canada.

As a stock, bond and debenture centre we are well and favorably known.

Other evidences of Regina's financial importance are the numerous handsome structures now being erected by the financial corporations, among which might be mentioned the Bank of Commerce and the Imperial Bank buildings, the building of the Bank of Nova Scotia, the buildings of the Western Trust Company, The Credit Foncier and others.

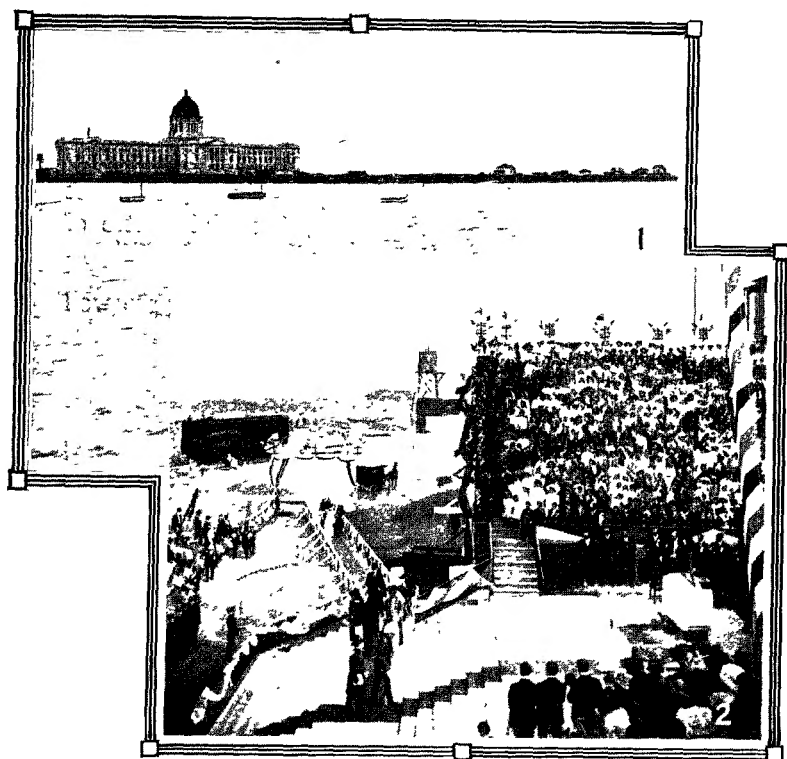
Improvements—Buildings

Year

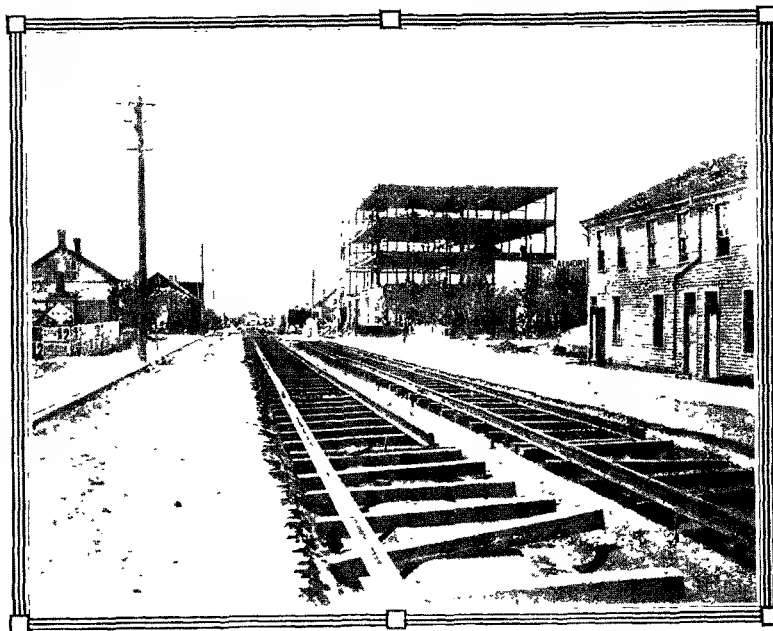
| | | |
|------|---|-------------|
| 1904 |  | \$210,000 |
| 1905 | | \$750,000 |
| 1910 | | \$2,351,288 |
| 1911 | | \$2,936,930 |

To June 30th, *six* months only.

Building Permits for the first six months have already exceeded the whole of last year's permits—a startling comparison.



1 Parliament Buildings and Wascana Lake
2 Earl Grey Laying Corner Stone of Parliament Buildings



Street Railway Construction, Eleventh Avenue West from Cornwall Street

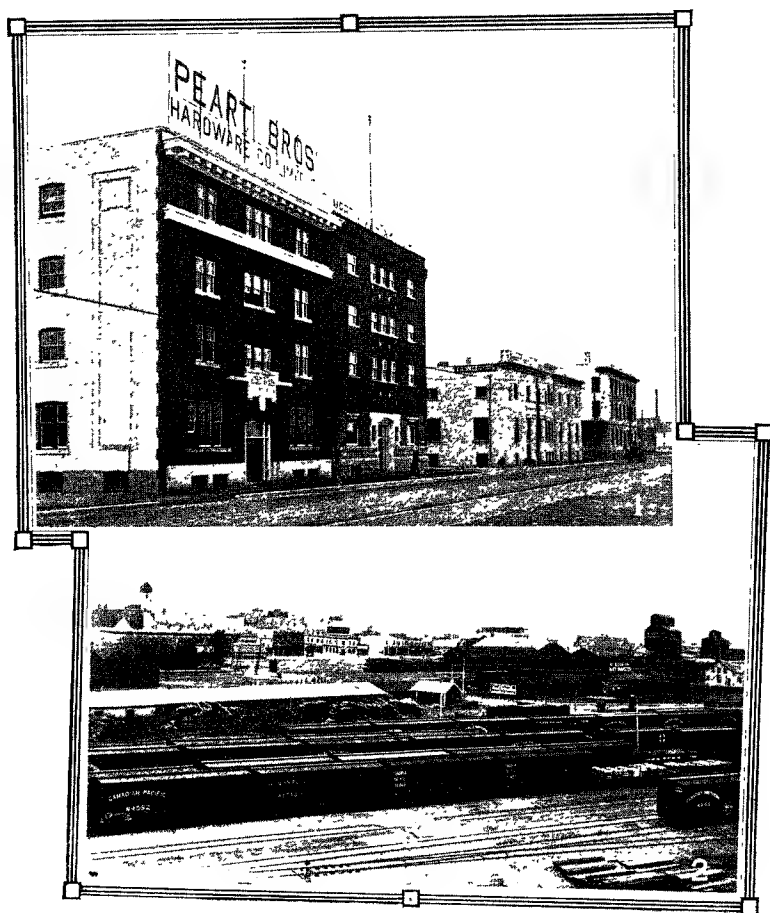
Civic Improvements, a Feature

The vast undertakings by the City of Regina have now assumed a gigantic figure, the most extensive being:

| | Value. |
|--|-------------|
| Huge sewerage and disposal works | \$1,000,000 |
| Waterworks system | 500 000 |
| Albert street subway | 250,000 |
| Proposed Broad street subway, the largest in America under 29 pairs of railway track | 450,000 |
| Electric light and power plant and equipment | 150,000 |
| Electric street railway system | 300,000 |
| Ten miles of paved street, boulevards, cement walks, etc. | 200,000 |

City's Financial Statement

| | |
|-----------------------------|--------------|
| Total assets exceed | \$ 6 000,000 |
| Liabilities | 2,500,000 |
| Surplus | \$ 3,500,000 |



1 View of Dewdney Street, the Wholesale District.
 2 Looking Across the Railway Yards

Spur Track System

The city owns and controls the spur track system and sells to *bona fide* industrial concerns sites for warehouses, at a fractional amount of their real value; a splendid inducement. This is centrally located in the wholesale district.

A Manufacturing and Distributing Centre.

Situated in the heart of grain growing Canada, surrounded by huge tracts of arable land on all sides, we possess a geographical position peculiarly our own which provides a feature to attract the manufacturer and wholesaler.

Regina manufactures her own soap, fence wire, mattresses, castings, packing house products, sash and doors, wood work, printing, gasoline tractors, cement, brick, aerated waters, beer, etc.

Over one hundred wholesale and distributing houses are now located here which include wholesale agricultural implements, groceries, hardware, fruits, stationery, soap, furniture, etc.

Regina is the undisputed point of largest distribution of Agricultural Implements in the World.

Transportation

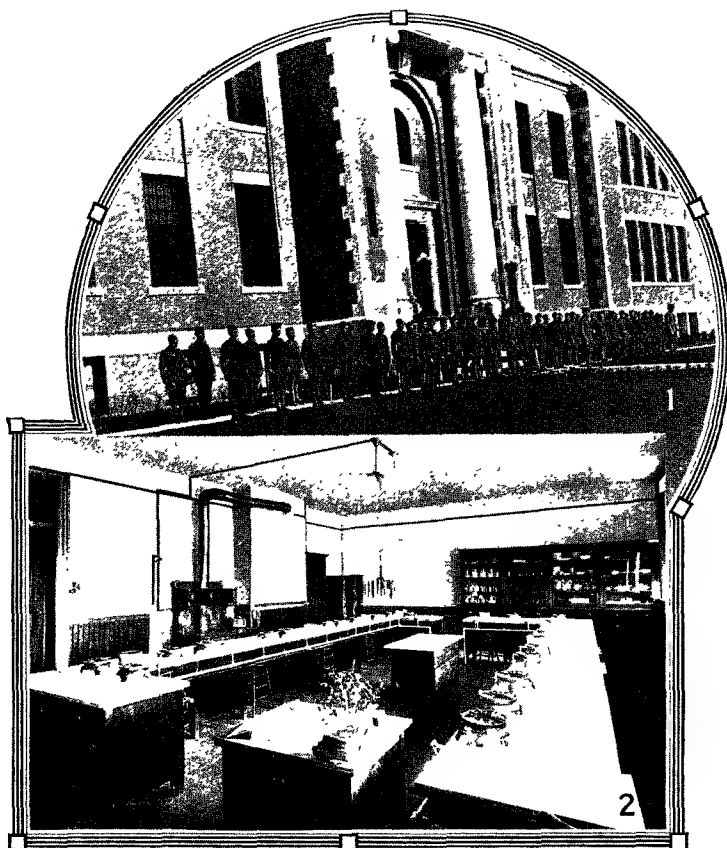
The best served railway city in Western Canada.

Three lines of the Canadian Pacific Railway and two nearly completed, totaling five.

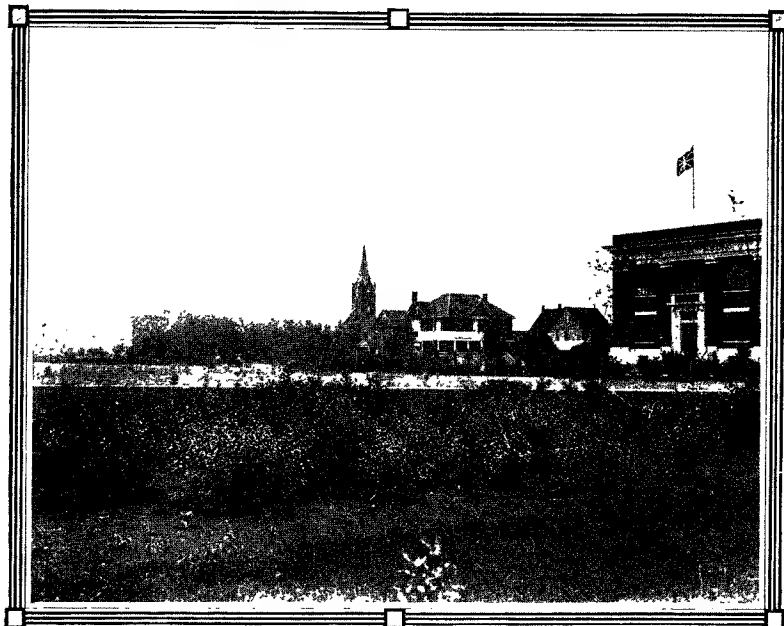
Two lines of the Canadian Northern Railway and another under construction totaling three.

Six lines of the Grand Trunk Pacific into Regina promised before another year.

Making a total of *Fourteen* lines of railway for the City of the West.



1 Regina Collegiate and Cadets
2 Interior of Domestic Science Room



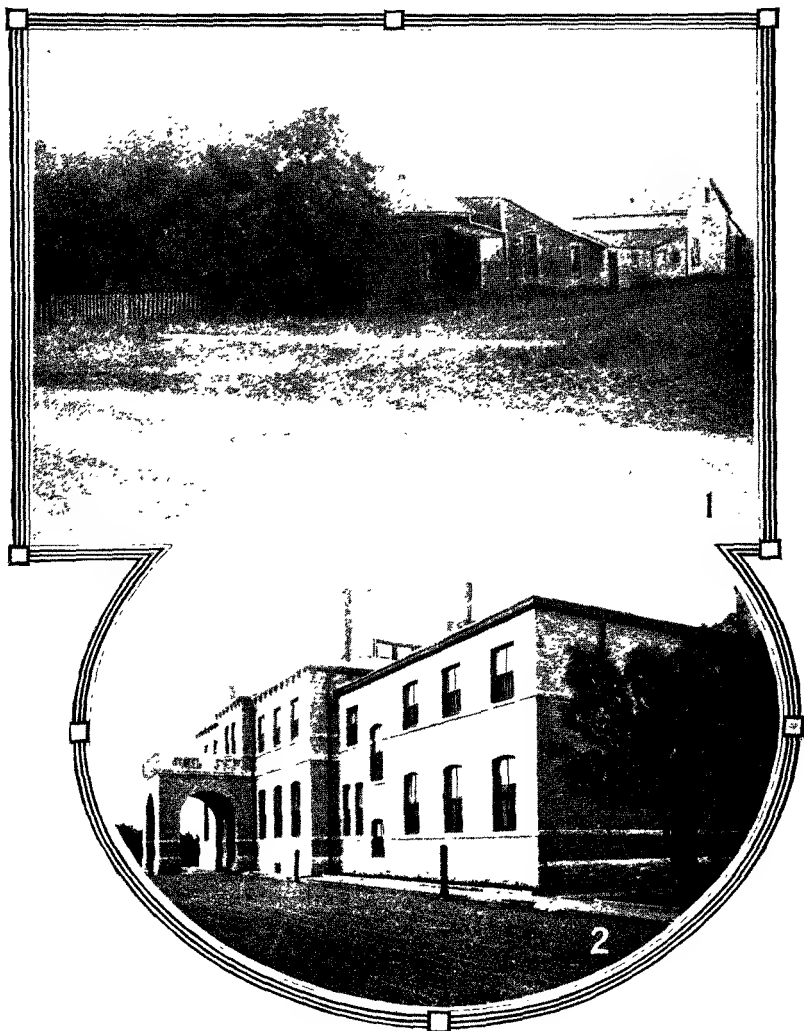
View of Victoria Park

Real estate has doubled and trebled in value the past two years.

This city has not experienced any real estate boom, the business has grown rapidly on a sound, steady basis. Property both inside and suburban will continue to increase in value for many years to come.

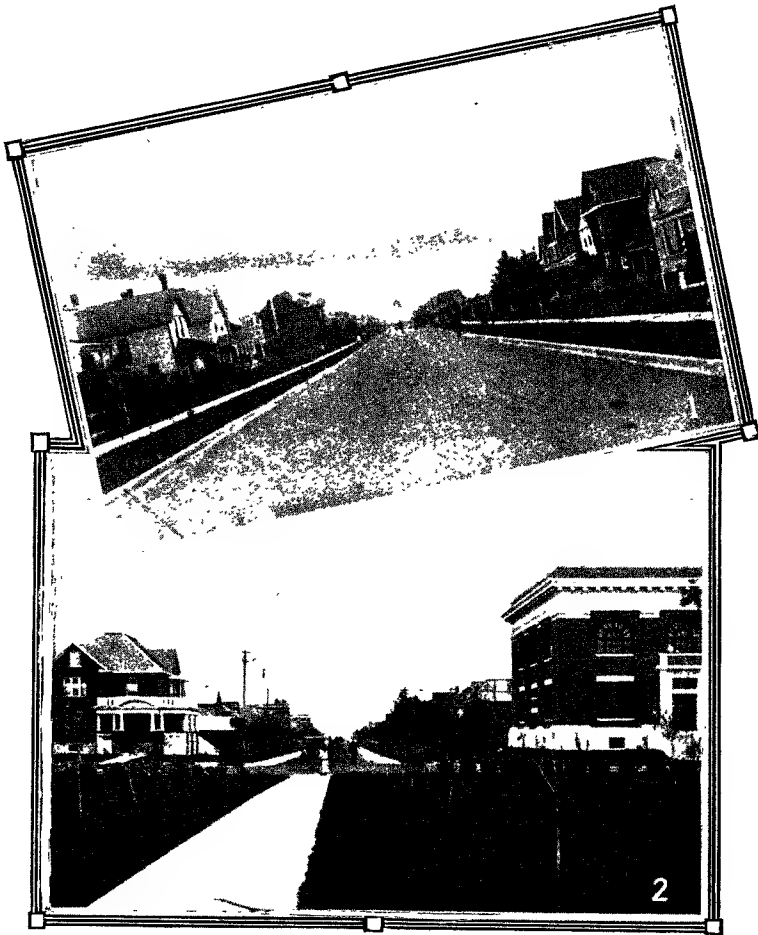
Agriculture

Saskatchewan is Canada's great Wheat Province. We have 60,000,000 acres of wheat land with a little over 6,000,000 in crop. During 1910 we produced 10,000 000 bushels more wheat than the whole of other portions of nada combined. Only two states in the Union exceeded production of Saskatchewan.

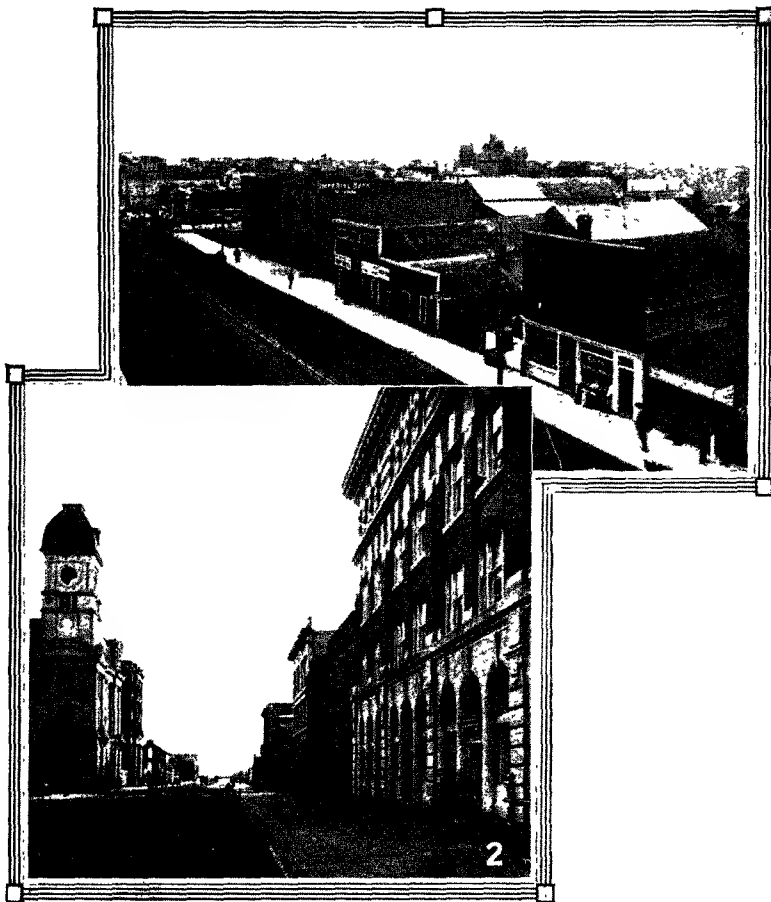


1 Government House in 1885

2 Government House in 1911



1. Smith Street Looking South from Victoria Avenue
2. Cornwall Street and Victoria Park



1. Scarth Street, 1904.

2 Scarth Street, 1911

Some Statistics of Saskatchewan.

Cereal yield for 1910.

| | | | | | |
|--------|---|---|---|-------------|---------|
| Wheat | - | - | - | 81,139,000 | bushels |
| Oats | | - | - | 61,367,000 | " |
| Barley | - | - | - | 3,598,000 | " |
| Flax | - | - | - | 3,448,000 | " |
| Total | - | - | | 149,552,000 | bushels |

| | | |
|---|-----------|---------------|
| Value of Saskatchewan's field yield, 1910 | - | \$132,539,242 |
| Live Stock | - - - - - | 84,535,559 |
| Total | - - - - - | \$217,074,801 |

Saskatchewan's production of wheat has increased twentyfold in ten years. There are now over 10,000,000 acres in crop and *Regina is the capital of this great Province and the business centre.*

R. J. BURDETT,
Secretary Board of Trade.



1 Cutting Wheat Near Regina

2 A Plowing School at Regina

